TEAMS OF THE

SPRING/SUMMER 2021





Sport is who we are. It's in our hearts. And always on our minds. It's something we do together. As a team.

With the current situation of Covid-19, we realize that now, more than ever, is the time to stand together – only apart.

The visual content of this catalogue reflects these circumstances, as we haven't been able to shoot photos and videos with our clubs and players like normal.

Instead, we have asked a handful of our best handball, football and volleyball athletes to produce a series of home training videos to showcase the new SS21 collections in use.

We miss training for game day. Miss entering the sport arenas. Miss that adrenaline rush that we all know so well. That feeling that almost takes our breath away. But we believe that sport has the ability to unite us despite distances and across nations. Sport is a truly powerful thing. And even through challenging times, we will PLAY ON.



Filamed

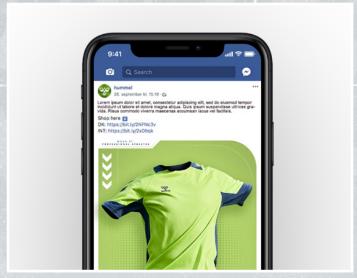
04 LEAD



20 ACTION



34 HMLGO



40 HMLFIRST

46 CAMPAIGN MATERIALS



The hummel LEAD collection is a new extensive and exciting team sport collection launching in 2021. The LEAD collection is a full team sport collection for both indoor and outdoor team sports – for both amateurs and professionals – and for both women, men and kids.

The LEAD styles are inspired by an 'Everyday Active' perspective where it should be easy and fast to switch from leisure to action in just a moment. The styles are designed from the idea of bringing daily fashion elements into the classic team sport design.

LEAD brings plenty of high-tech features developed for high-performing athletes. Features such as moisture management, light weight fabrics and a performance fit ensures a great functionality both on and off the pitch or court.

LEADFUNCTIONALITIES



Cut and sew neckline construction



Open mesh structure angled sidepanel



Two tone printed chevrons sensing motion



 Engineered curved back yoke seam for seam reduction



Open mesh and flat knit structure material combination

LEADFUNCTIONALITIES



Engineered curved back yoke seam for seam reduction



Cut and sew contrasted back yoke construction

Open mesh and flat knit structure material combination

BEECOOL moisture management



Two tone printed chevrons sensing motion



Contrasted back yoke seam stretching across imaginary sideseam



Novelty mesh and flat knit structure material combination

hmilead PRO SEAMLESS TRAINING JERSEY

- 79% polyester, 21% polyamide
- Ultra stretchable fabric
- Waterbased printed chevrons and logo
- Seamless
- Regular fit

207-419 XS-2XL

HERO E

COLORS:



BLACK





7642 DARK DENIM

6242 LIME PUNCH

hmiLEAD

PRO TRAINING SHORTS

- 88% polyester, 12% elastane
- Stretchable woven fabric
- Waterbased printed chevrons and logo
- Waterbased printed dots at back waist
- String for regulation
- Regular fit

207-420 S - 2XL



COLORS:







76 DA

6242 LIME PUNCH

hmiLEAD PRO HALF ZIP

- Main: 100% polyester / Insert: Polyester
- Waterbased printed chevrons and logo
- Waterbased printed dots at shoulder
- Zipper garage at center front
- Elastic binding at end sleeve
- Regular fit



COLORS:





2001 BLACK

7642 DARK DENIM

207-421 S - 2XL

hmILEAD PRO FOOTBALL PANTS

- Main: 90% polyester, 10% elastane / Insert: 86%nylon, 14% elastane
- Main: sweat fabric / Insert: mesh fabric
- Waterbased printed chevrons and logo
- Inserts at bottom of back leg
- Drawstring at waist
- Regular fit

207-422 S - 2XL



COLORS:



hmilead PRO TRAINING JACKET/WINDBREAKER

- Main: 100% polyester / Insert: 100% polyester / Lining: 100% polyester
- Main: woven fabric / Insert: woven fabric / Lining: mesh fabric
- Waterbased printed chevrons and logo
- Waterbased printed dots at shoulder
- Inserts at shoulder and sides
- Zippergarage at center front
- Elastic binding at end sleeve
- WP3000
- Wind protection
- Fluorine free Water repellent
- Regular fit

207-423 S - 2XL



COLORS:







7642 DARK

hmILEAD S/S POLY JERSEY

- Main: 100% polyester / mesh fabric
- Waterbased printed chevrons and logo
- Waterbased printed dots at shoulder
- Inserts at neck, sides, armhole and end sleeves
- BeeCool
- Regular fit

207-394	116 - 176
207-393	S - 3XL



COLORS:

2006 GREY

MELANGE

7026

MARINE

7045 TRUE BLUE



BLACK



BLAZING YELLOW

BEAN

5190

ORANGE TIGER

7642 DARK DENIM

6235 JELLY

6242 LIME

PUNCH



3576







3062 TRUE RED



9001 WHITE

hmILEAD POLY SHORTS

- 100% polyester / Mesh fabric
- Waterbased printed chevrons and logo
- Inserts at back waist and bottom leg
- Drawstring at waist
- BeeCool
- Regular fit

207-396	116 - 176
207-395	S - 3XL



COLORS:



6235

JELLY

BEAN

7045 TRUE BLUE

2001 BLACK



7642 DARK













7026 MARINE



hmILEAD S/S POLY JERSEY WOMEN

- Main: 100% polyester / mesh fabric
- Waterbased printed chevrons and logo
- Waterbased printed dots at shoulder
- Inserts at neck, sides, armhole and end sleeves
- BeeCool
- Regular fit

207-397 XS - 2XL



COLORS:

7045

TRUE BLUE

2006

GREY

MELANGE



DARK



3576 RASPBERRY SORBET



3062

TRUE RED

6235

JELLY

BEAN







5269 BLAZING YELLOW



7026 MARINE





5190 **ORANGE TIGER**



9001 WHITE

hmILEAD WOMENS POLY SHORTS

- 100% polyester / Mesh fabric
- Waterbased printed chevrons and logo
- Inserts at back waist and bottom leg
- Drawstring at waist
- BeeCool
- Regular fit

207-398 XS - 2XL



COLORS:



7045

2001 BLACK



3584 BIKING RED







7045 TRUE BLUE



JELLY BEAN



7642 DARK DENIM







hmILEAD FUNCTIONAL POLO

- Main: 100% polyester / Mesh fabric
- Waterbased printed chevrons and logo Waterbased printed dots at shoulder
- Inserts at sides and end sleeves
- BeeCool
- Regular fit

211-375	116 - 176
207-417	S - 3XL



COLORS:





DARK DENIM

BIKING RED BLACK

2006 GREY MELANGE

9001

WHITE

hmILEAD TRAINER SHORTS

- 100% polyester mesh fabric
- Mesh fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- BeeCool
- Regular fit
- Zipper pockets at side

211-376	116 - 176
207-418	S - 3XL



COLORS:







7642 DARK

hmILEAD HALF ZIP

- Main: 98% polyester, 2% elastane / Insert: 98%polyester, 2% elastane
- Main: sweat fabric / Insert: sweat fabric
- Waterbased printed chevrons and logo
- Waterbased printed dots at shoulder
- Zipper garage at center front
- Inserts on sides, front hem and end sleeves
- Regular fit

207-404	116 - 176
207-403	S - 3XL























7026 MARINE

7045 TRUE BLUE



3062 TRUE RED

hmILEAD WOMAN HALF ZIP

- Main: 98% polyester, 2% elastane / Insert: 98%polyester, 2% elastane
- Main: sweat fabric / Insert: sweat fabric
- Waterbased printed chevrons and logo
- Waterbased printed dots on shoulder
- Zipper garage at center front
- Inserts at bottom hem and end sleeves
- Regular fit

XS - 2XL 207-424



COLORS:







DENIM

2001

3584 BIKING RED

7045 TRUE BLUE

3062 TRUE RED

hmILEAD POLY ZIP JACKET

- Main: 98% polyester, 2% elastane / Insert: 98%polyester, 2% elastane
- Main: sweat fabric / Insert: sweat fabric
- Printed chevrons and logo
- Waterbased printed dots at shoulder
- Zipper pockets
- Zipper garage at center front
- Regular fit

116 - 176 207-400 S-3XL 207-399



COLORS:



BLACK

6242

LIME PUNCH

3062 TRUE RED





3584 BIKING RED









MARINE





hml LEAD WOMEN POLY ZIP JACKET

- Main: 98% polyester, 2% elastane / Insert: 98%polyester, 2% elastane
- Main: sweat fabric / Insert: sweat fabric
- Printed chevrons and logo
- Waterbased printed dots at shoulder
- Zipper pockets
- Zipper garage at center front
- Regular fit

211-854 XS-2XL













3062 TRUE RED

TRUE BLUE

hmILEAD POLY HOODIE

- Main: 98% polyester, 2% elastane / Hood lining: 98% polyester, 2% elastane
- Main: sweat fabric / Hood lining: interlock fabric
- Waterbased printed chevrons and logo
- Waterbased printed dots at chest insert
- Zipper garage at center front
- Zipper pockets
- String and string stopper at hood
- Regular fit

207-410	116 - 176
207-409	S-3XL



COLORS:







2001 BLACK

3584 BIKING RED

7642 DARK DENIM





2006 GREY MELANGE 7026 MARINE



3062 TRUE RED

7045 TRUE BLUE

hmILEAD WOMEN POLY HOODIE

- Main: 98% polyester, 2% elastane / Hood lining: 98% polyester, 2% elastane
- Main: sweat fabric / Hood lining: interlock fabric
- Waterbased printed chevrons and logo
- Waterbased printed dots at chest insert
- Zipper garage at center front
- Zipper pockets
- String and string stopper at hood
- Regular fit









BIKING RED



7642 DARK DENIM



BLACK





211-857 XS - 2XL



hmILEAD ZIP POLY HOODIE

- Main: 98% polyester, 2% elastane / Hood lining: 98% polyester, 2% elastane
- Main: sweat fabric / Hood lining: sweat fabric
- Waterbased printed chevrons and logo
- Waterbased printed dots at chest insert
- Zipper garage at center front
- Zipper pockets
- String and string stopper at hood
- Regular fit

207-412	116 - 176
207-411	S-3XL



COLORS:







7642 DARK DENIM



2006 GREY MELANGE

7045 TRUE BLUE

3062

TRUE RED

hmILEAD POLY PANTS

- Main: 98% polyester, 2% elastane / Insert: 98%polyester, 2% elastane
- Main: sweat fabric / Insert: sweat fabric
- Waterbased printed chevrons and logo
- Inserts on bottom leg and back waist
- Zipper pockets
- Zipper at bottom leg Drawstring at waist
- Regular fit

210-280	116 - 176
210-279	S-3XL



COLORS:







7026 MARINE

hmILEAD WOMEN POLY PANTS

- Main: 98% polyester, 2% elastane / Insert: 98%polyester, 2% elastane
- Main: sweat fabric / Insert: sweat fabric
- Waterbased printed chevrons and logo
- Inserts on bottom leg and back waist
- Zipper pockets
- Zipper at bottom leg
- Drawstring at waist
- Regular fit

COLORS:









211-856

XS-2XL

hmILEAD FOOTBALL PANTS

- Main: 98% polyester, 2% elastane / Insert: 98%polyester, 2% elastane
- Main: interlock fabric / Insert: rib fabric
- Waterbased printed chevrons and logo
- Zipper pocket at sides
- Drawstring at waist
- Insert on back waist
- Inserts on back leg
- Regular fit

207-414	116 - 176
207-413	S-3XL



COLORS:







DARK DENIM

hmILEAD TRAINING JACKET

- Main: 100% polyester / Insert: 100% polyester /Lining: 100% polyester
 Main: woven stretchable fabric / Insert: woven ribstop
- fabric / Lining: mesh fabric Waterbased printed chevrons and logo Inserts at shoulder and sleeeve

- Piping along front zipper opening Zipper garage at center front

- WP3000 Wind protection
- Fluorine free Regular fit

207-416	116 - 176
207-415	S-3XI



COLORS:



BLACK



MARINE











hmILEAD ALL WEATHER JACKET

- Main: 100% polyester / Insert: 100% polyester / Storm cuff: 98% polyester, 2% elastane / Lining: 100% polyester / Sleeve lining: 100% polyester / Sleeve lining: 100% polyester / Main: wowen stretchable fabric / Insert: woven ribstop fabric / Inner cuff: rib fabric / Lining: mesh fabric / Sleeve lining: woven fabric / Waterbased printed chevrons and logo String and string stopper at hem and hood Zipper garage at center front Zipper pockets Storm cuff with thumbhole WP3000

- WP3000 Wind protection Fluorine free Water repellent Regular fit

207-406	116 - 176
207-405	S-4XL









hmILEAD BENCH JACKET

- Main: 100% polyester / Insert: 100% polyester / Lining: 100% polyester / Padding: 100% polyester
 Main: woven fabric / Insert: woven ribstop fabric / Lining: woven fabric / Padding: 180 gram Waterbased printed chevrons and logo
 Zipper garage at center front
 Press button and two way zipper closing
 Zipper pockets
 Inside chest pocket
 String and string stopper at hood
 Storm cuff with tumbhole
 WP3000
 Wind protection
 Fluorine free
 Water repellent
 Regular fit

207-408	116 - 176
207-407	S-4XL



COLORS:







ELEMENT FOOTBALL SOCK

- 70% polypropylene, 21% polyamide, 7% cotton, 2% elastane
- Moisture management Padded ankle protection
- Reinforced heel, toe and ankle sections to help shock
- Arch support Airflow mesh
- Regular fit

COLORS:







6616 BLAZING YELLOW DARK DENIM/LIME PUNCH



6235 JELLY BEAN



204-046

27-30 46-48

CORE SPORTS BAG

- 100% Polyester, woven fabric with PU coating on backside
- Lining: 100% Polyester
- Silver printed logos and chevrons
- Bottom stabilizer and inside zip pocket
- Carrying handles
- Adjustable shoulder strap
- Shoulder protective pad
- End zip pocket
- XS: Max weight 4 KG = 20 L -
- S: Max weight 6 KG = 31 L -
- M: Max weight 9 KG = 45 L
- L: Max weight 12 KG = 69 L

204-012 XS-L









HUMMEL SMALL TOWEL

- 100% cotton Terry fabric
- Jaquard knitted towel with logo and chevrons
- Size: L: 100cm x W: 50 cm



COLORS:







208-804

S L: 100CM X W: 50 CM

HUMMEL LARGE TOWEL

- 100% cotton Terry fabric
- Jaquard knitted towel with logo and chevrons
- Size: L:160 x W:70 cm



COLORS:



3583 BIKING RED/ RASPBERRY SORBET



6616 DARK DENIM/LIME PUNCH

208-805

L:160 x W:70 cm

OLD SCHOOL SMALL WRISTBAND

- 95% cotton, 5% lycra Terry loop sweatbands with embroided logo Sort. 10 pcs per colour Price listed is per piece

COLORS:





BIKING RED/ RASPBERRY SORBET

DARK DENIM/LIME PUNCH

099-015

ONE SIZE

OLD SCHOOL BIG WRISTBAND

- 95% cotton, 5% lycra
- Terry loop sweatbands with embroided logo
 Sort. 10 pcs per colour
 Price listed is per piece

COLORS:





3583 BIKING RED/ RASPBERRY SORBET

6616 DARK DENIM/LIME PUNCH

099-014

ONE SIZE



ACHON

The new hummel ACTION collection is a new developed collection with base in the AW20 ACTION collection. It is a multifunctional leisure, training and team sport collection offering a wide range of styles perfect to wear on your way and during any kind of sports activity.

Qualities are made in comfortable cotton and polyester fabrics and designed with an active fit and moisture management. The styles are developed to enhance comfort and performance during training and still make you look good while doing it.

ACTION FUNCTIONALITIES











Color blocking to elevate design experience

ACTION FUNCTIONALITIES



Clean essential cuts



Asymmetry placed zipper for no friction on the front of the chest

Tight fi

Extra stretchable rib in back of the leg sc you can move freely

hmIACTION JERSEY S/S

- 100% polyester
- Mesh fabric
- Waterbased printed chevrons and logo
- Waterbased print at back
- BeeCool
- Regular fit

210-986	116 - 176
210-985	S - 3XL



COLORS:







8584 DARK SAPPHIRE/ BLUE CORAL

6704 SULPHUR SPRING/ TURBULENCE

hmIACTION SHORTS

- 100% polyester
- Mesh fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- BeeCool
- Regular fit

210-989	116 - 176
210-988	S - 3XL









8584 A DARK SAPPHIRE/ BLUE CORAL



1542 TURBULENCE/ SULPHUR SPRING

hmIACTION JERSEY S/S WOMAN

- 100% polyester
- Mesh fabric
- Waterbased printed chevrons and logo
- Waterbased print at back
- BeeCool
- Regular fit

210-986	116 - 176
210-987	XS - 2XL



COLORS:







7061 3036 BLUE CORAL/TEA FIESTA/TURBU-ROSE LENCE

hmIACTION SHORTS WOMAN

- 100% polyester
- Mesh fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- BeeCool
- Regular fit

210-989	116 - 176
207-398	XS-2XL









7061 6011 1543
BLUE CORAL/TEA GREEN ASH/BLUE TURBULENCE/
ROSE CORAL FIESTA

hmIACTION ZIP HOODIE

- 98% polyester, 2% elastane
- Main: Structured fabric / Hood lining:mesh fabric Waterbased printed chevrons and logo
- String in hood in adult sizes
- Waterbased print at back
- BeeCool
- Regular fit

210-992	116 - 176
210-991	S - 3XL



COLORS:







DARK SAPPHIRE/ BLUE CORAL

hmIACTION TRAINING PANTS

- 98% polyester, 2% elastane
- ${\it Main: Structured fabric / Insert: mesh fabric}$
- Waterbased printed chevrons and logo
- Drawstring at waist
- BeeCool
- Regular fit
- Pockets at side

210-992	116 - 176
210-994	S - 3XL



COLORS:





DARK SAPPHIRE/ BLUE CORAL

hmIACTION HALF ZIP SWEAT

- 98% polyester, 2% elastane
- Structured fabric
- Waterbased printed chevrons and logo
- Zipper garage at center front
- Waterbased print at back
- BeeCool
- Regular fit

210-998	116 - 176
210-997	S - 3XL





2345 BLACK/FIESTA



hmIACTION ZIP HOODIE WOMAN

- 98% polyester, 2% elastane
- Main: Structured fabric / Hood lining:mesh fabric
- Waterbased printed chevrons and logo
- String in hood in adult sizes
- Waterbased print at back
- BeeCool
- Regular fit

210-992	116 - 176
210-993	XS - 2XL



COLORS:





7059 BLUE CORAL/ GREEN ASH

8574 DARK SAPPHIRE/ FIESTA

hmIACTION TRAINING PANTS WOMAN

- 98% polyester, 2% elastane
- Main: Structured fabric / Insert: mesh fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- BeeCool
- Regular fit

210-992	116 - 176
210-996	XS - 2XL



COLORS:





8574 DARK SAPPHIRE/ FIESTA

hmIACTION HALF ZIP SWEAT WOMAN

- 98% polyester, 2% elastane
- Structured fabric
- Waterbased printed chevrons and logo
- Zipper garage at center front
- Waterbased print at back
- BeeCool
- Regular fit

210-998	116 - 176
210-999	XS - 2XL









8574 DARK SAPPHIRE/ FIESTA

hmIACTION COTTON T-SHIRT

- 100% cotton
- Jersey fabric
 Waterbased printed chevrons and logo
- Waterbased print at back
- Regular fit

211-002	116 - 176
211-001	S - 3XL



COLORS:







hmIACTION COTTON SHORTS

- 80% cotton, 20% polyester
- Sweat fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- Regular fit

211-005	116 - 176
211-004	S - 3XL



COLORS:







DARK SAPPHIRE/ BLUE CORAL



hmIACTION COTTON SWEATSHIRT

- 80% cotton, 20% polyester
- Sweat fabric
 Waterbased printed chevrons and logo
- Waterbased print at back
- Regular fit

211-096	116 - 176
211-095	S - 3XL





2345 BLACK/FIESTA



hmIACTION COTTON T-SHIRT WOMAN

- 100% cotton
- Jersey fabric
- Waterbased printed chevrons and logo
- Waterbased print at back
- Regular fit

211-002	116 - 176
211-003	XS - 2XL



COLORS:







DARK SAPPHIRE/ FIESTA

hmIACTION COTTON SHORTS WOMAN

- 80% cotton, 20% polyester
- Sweat fabric
- Waterbased printed chevrons and logo
- Drawstring at waist
- Regular fit

211-005	116 - 176
211-006	XS - 2XL



COLORS:





7059 BLUE CORAL/ GREEN ASH

DARK SAPPHIRE/ FIESTA



hmIACTION COTTON SWEATSHIRT WOMAN

- 80% cotton, 20% polyester
- Sweat fabric
- Waterbased printed chevrons and logo
- Waterbased print at back
- Regular fit

211-096	116 - 176
211-097	XS - 2XL







8574 6011 DARK SAPPHIRE/ GREEN ASH/BLUE FIESTA CORA

hmIACTION COTTON HOODIE

- 80% cotton, 20% polyester
- Sweat fabric Waterbased printed chevrons and logo
- String in hood in adult sizes
- Waterbased print at back
 Regular fit

211-099	116 - 176
211-098	S - 3XL



COLORS:





DARK SAPPHIRE/ BLUE CORAL BLACK/FIESTA

hmIACTION COTTON PANTS

- 80% cotton, 20% polyester
- Sweat fabric Waterbased printed chevrons and logo
- Drawstring at waist
- Regular fit

211-103	116 - 176
211-102	S - 3XL







8584 DARK SAPPHIRE/ BLUE CORAL

hmIACTION COTTON HOODIE WOMAN

- 80% cotton, 20% polyesterSweat fabric
- Sweat fabric
- Waterbased printed chevrons and logo
- String in hood in adult sizes
- Waterbased print at back
- Regular fit

211-099	116 - 176
211-101	XS - 2XL



COLORS:





7059 BLUE CORAL/ GREEN ASH 8574 DARK SAPPHIRE/ FIESTA

hmIACTION COTTON PANTS WOMAN

- 80% cotton, 20% polyester
- Sweat fabric
 Waterbased printed chevrons and logo
- Drawstring at waist
- Regular fit

211-103	116 - 176
211-104	XS - 2XL



COLORS:





8574 DARK SAPPHIRE/ FIESTA

ELITE INDOOR SOCK LOW PA

- Padded heel and toe for protective cushioning from high-impact pressure
- Moisture management
- Anti bacterial treatment in the heel and toe
- Arch support
- Airflow mesh
- Antibacterial

211-149 27/30 - 46/48



COLORS:



1543 TURBULENCE/ FIESTA 1542 TURBULENCE/SUL-PHUR SPRING



2345 BLACK/FIESTA



6011 GREEN ASH/BLUE BLUE CORAL/TEA CORAL ROSE

7061



8529



DARK SAPPHIRE/ BLUE CORAL

hmIACTION

SPORTS BAG

- 100% polyester
- Woven fabric with PU caoting on backside
- Lining 100% polyester
- Printed logos and chevrons
- Bottom stabilizer and inside zip pocket
- Carring handles
- Adjustable shoulder strap
- Shoulder protective pad
- End zip pocket
- Size M: L60 x W27 x H28cm, Max weight 9KG, 45L
- Size L L65 x W32 x H33cm Max weight 12 KG, 69L

211-514 XS-L



COLORS:





DARK SAPPHIRE/ DARK SAPPHIRE/ FIESTA BLUE CORAL

hmIACTION BACK BAG

- Woven farbic Lining 100% polyester
- Printed logos and chevrons
- Laptop compatible
- Padded backside and back straps
- Indside zip pocket
- Expandable side pocket
- Front zip pocket
- Size: H44,50 x W34 x D19cm, 28L -Max weight 12kg

211-515 ONE SIZE









hmIACTION WATERBOTTLE

- 100% LPDE
- Low density polyethylene
- BPA free
- Diswhasher safe
- Safe for freezing
- 0,5 L

211-598

ONE SIZE



COLORS:



hmIENERGIZER HB

- 100% PU
- Training ball
- Chevron surface
- Soft foam

204-156

- Latex bladder
- AIR-Trap valve
- Suitable for resin
- 2 years guarantee on stitching and shape

0-1-2-3



COLORS:



ENERGIZER FB

- 100% PU
- Machine stitched
- Shiny PU
- EVA foam for soft touch
- Winded bladder for excellent shape
- Good for play and games
- Suitable for all conditions



COLORS:



207-511 3-4-5



HUMMEL GO

The hummel GO collection is one of our best performing collections, and we are therefore now adding seasonal colors to it. These colors will run for the whole year of 2021.

The hummel GO collection is a versatile multi-sports collection offering combinable styles perfect to wear to and from training – for the individual athlete and for teams. Kept in a clean, minimalistic look, these styles are quality basics offering maximum value for money. The collection includes sweatshirts, hoodies, T-shirts, shorts and pants in a classic and sporty colourway making room for personal styling.

hummel GO styles are crafted from comfortable fabrics and designed with active fits making them ideal for performance and traveling. The silhouettes are offered with the iconic hummel® chevron print and subtle logo branding for a consistent, sporty look.

HMLGO COTTON

- Jersey fabric
- Waterbased printed logo and chevrons Regular fit

203-567	116 - 176
203-566	S - 3XL



COLORS:







9158 EGRET MNELANGE

8571 INDIA INK

6084 GRAPE LEAF

HMLGO COTTON LOGO TEE

- Jersey fabric
- Waterbased printed logo Regular fit

203-514	116 - 176
203-513	S - 3XL



COLORS:







9158 EGRET MNELANGE 8571 INDIA INK

6084 GRAPE LEAF

HMLGO COTTON HOODIE

- Main: Sweat fabric / Lining: mesh fabric
- Waterbased printed logo and chevrons String in hood in adult sizes Regular fit

203-509	116 - 176
203-508	S - 3XL









8571 INDIA INK



6084 GRAPE LEAF

HMLGO COTTON TEE WOMEN

- Jersey fabric
- Waterbased printed logo and chevrons
- Regular fit



COLORS:







EGRET MNELANGE

8571 INDIA INK

6084 GRAPE LEAF

3257 COTTON CANDY



3415 ORCHID

203-440

XS-2XL

HMLGO COTTON LOGO TEE WOMEN

- Jersey fabric
- Waterbased printed logo and chevrons
- Regular fit



COLORS:







9158 EGRET MNELANGE

8571 INDIA INK

6084 GRAPE LEAF





3415 ORCHID

203-518

XS-2XL

HMLGO COTTON HOODIE WOMEN

- Main: Sweat fabric / Lining: mesh fabric
- Waterbased printed logo and chevrons String in hood in adult sizes
- Regular fit



COLORS:







9158 EGRET MNELANGE

8571 INDIA INK

6084 GRAPE LEAF





3415 ORCHID

203-510

XS-2XL

HMLGO COTTON LOGO HOODIE

- Main: Sweat fabric / Lining: mesh fabric
- Waterbased printed logo String at hood for adult sizes Regular fit

203-512	116 - 176
203-511	S - 3XL



COLORS:







9158 EGRET MNELANGE

8571 INDIA INK

6084 GRAPE LEAF

HMLGO COTTON ZIP HOODIE

- Main: Sweat fabric / Lining: mesh fabric
- Waterbased printed logo and chevrons String in hood in adult sizes Regular fit

204-231	116 - 176
204-230	S - 3XL



COLORS:







8571 INDIA INK

6084 GRAPE LEAF

HMLGO COTTON LOGO HOODIE WOMEN

- Main: Sweat fabric / Lining: mesh fabric
- Waterbased printed logo String in hood
- Regular fit



COLORS:







9158 EGRET MNELANGE

8571 INDIA INK

6084 GRAPE LEAF





3257 COTTON CANDY

3415 ORCHID

203-517

XS-2XL

HMLGO COTTON ZIP HOODIE WOMEN

- Main: Sweat fabric / Lining: mesh fabric
- Waterbased printed logo and chevrons
 String in hood
 Regular fit



COLORS:







9158 EGRET MNELANGE

8571 INDIA INK

6084 GRAPE LEAF





3415 ORCHID

204-232

XS-2XL



HMLFIRST

This season, the baselayer collection takes you back to the roots by offering authentic and recognizable designs true to everything that is hummel: simple colour-blocking, chevrons and active silhouettes with the sole purpose of working with your body. For the 2021 season we have decided to add some seasonal colors, which will run for the whole year.

The collection offers tank tops, bras, jerseys, shorts and tights in seamless constructions with soft and stretchy knit structures ensuring great comfort and support for any type of workout. On top of that we have added some new styles on the tights program, these are made in a new quality that makes them perfect as a stand alone piece. Also a body-sculptured bratop with a cup is one of this season's new functional add-ons.

The silhouettes come with engineered panels and side seams with added stretch to give any athlete the needed freedom to move with maximum mobility. These styles are meant to show off body contours in just the right balance between support and freedom.

HML FIRST SEAMLESS JERSEY SS

- 92% nylon, 8% elastaneStretchable fabricKnitted logo and chevrons Seamless
- Tight fit

COLORS:





DARK DENIM

202-636

XS/S-XL/XXL

HML FIRST SEAMLESS TRAINING SHORT TIGHTS

- 85% polyamide, 15% elastane
- Stretchable fabric
- Knitted logo and chevrons
- Tight fit

COLORS:





7640 DARK DENIM

6084 GRAPE LEAF

212-555

XS/S-XL/XXL

HML FIRST SEAMLESS JERSEY WOMEN S/S

- 92% nylon, 8% elastane Stretchable fabric
- Knitted logo and chevrons Seamless
- Tight fit



COLORS:



4337 DUSTY ROSE



2931 LONDON FOG







202-644

XS/S-XL/XXL

HML FIRST SEAMLESS TRAINING SHORT TIGHTS WOMEN

- 85% polyamide, 15% elastane
- Stretchable fabric
- Knitted IdTight fit Knitted logo and chevrons



COLORS:



3257

COTTON CANDY





2931

LONDON FOG

4337 DUSTY ROSE 7642 DARK DENIM

3250 MARSALA

212-556

XS/S-XL/XXL

HML FIRST SEAMLESS JERSEY LS

- 92% nylon, 8% elastaneStretchable fabricKnitted logo and chevrons Seamless
- Tight fit

XS/S-XL/XXL 202-638



COLORS:







6084 GRAPE LEAF

HML FIRST SEAMLESS TRAINING TIGHTS

- 85% polyamide, 15% elastane Stretchable fabric
- Knitted logo and chevrons
 Tight fit

212-557 XS/S-XL/XXL



COLORS:





6084 GRAPE LEAF

HML FIRST SEAMLESS JERSEY LS WOMEN

- 92% nylon, 8% elastane
- Stretchable fabric
- Knitted logo and chevrons Seamless
- Tight fit



COLORS:







7642 DARK DENIM

4337 DUSTY ROSE

2931 LONDON FOG







3257 3250 COTTON CANDY MARSALA 6084 GRAPE LEAF

202-645

XS/S-XL/XXL

ML FIRST SEAMLESS TRAINING TIGHTS WOMEN

- 85% polyamide, 15% elastane
- Stretchable fabric
- Knitted logo and chevrons
- Tight fit

To be seen as a second second









7642 DARK DENIM

4337 DUSTY ROSE

2931 LONDON FOG







212-558

XS/S-XL/XXL

HML FIRST SEAMLESS BRA WOMAN

- 94% nylon, 6% elastane
- Stretchable fabric
- Padded breastcups Knitted logo and chevrons
- Seamless
- Tight fit



COLORS:



DARK DENIM





4337 DUSTY ROSE











3257 COTTON CANDY

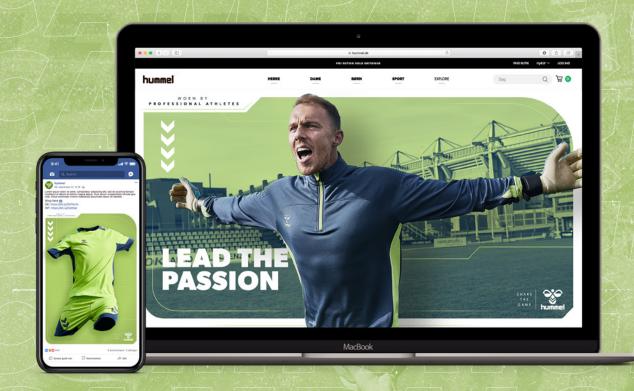
3250 MARSALA

6084 GRAPE LEAF

202-647

XS/S-XL/XXL

CAMPAIGN MATERIALS



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THE CAMPAIGN ASSETS





CAMPAIGN MATERIALS



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