



2021 ADIDAS SOCCER - TEAM PLAYBOOK



MATCH



CONDIVO 21



BASE LAYER



GENDER EQUITY

CONDIVO 21

AEROREADY:

MEN : XS | S | M | L | XL | XXL

WOMEN : XXS | XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

RETAIL INTRO: 2/1/21

END OF LIFE: 5/31/23

MSRP: \$55/\$50



PRIMEBLUE BACK NECK TAPE

PRIMEBLUE

PRIMEBLUE

PRIMEBLUE

PRIMEBLUE

PRIMEBLUE

PRIMEBLUE

NEW, TONAL COLLAR EXECUTION

LIGHT WEIGHT HEAT TRANSFERRED FLOATING 3 STRIPES AND BADGE OF SPORT

ALL-OVER DULL-SHINY ENGINEERED ENVIRONMENTAL CAMO

HEXAGON MESH INSERT ON THE SIDE PANEL, ADDING BREATHABILITY AND HIGHLIGHTING THE NEW SILHOUETTE

PRIMEBLUE FABRIC MADE WITH PARLEY OCEAN PLASTIC WHICH MEANS CONSTRUCTION CONSISTS OF RECYCLED WASTED THAT'S INTERCEPTED FROM BEACHES AND COASTAL COMMUNITIES BEFORE IT ENTERS THE OCEAN

UNIQUE SIDE CUT WITH DROPPED BACK HEM



TEAM ROYAL BLUE



TEAM POWER RED



BLACK



TEAM NAVY BLUE



TEAM LIGHT GREY



WHITE

PAGE 4



CONDIVO 21

AEROREADY:

MEN : XS | S | M | L | XL | XXL

WOMEN : XXS | XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

RETAIL INTRO: 2/1/21

END OF LIFE: 5/31/23

MSRP: \$35/\$33



PRIMEBLUE FABRIC: MADE WITH PARLEY OCEAN PLASTIC WHICH MEANS CONSTRUCTION CONSISTS OF RECYCLED WASTED THAT'S INTERCEPTED FROM BEACHES AND COASTAL COMMUNITIES BEFORE IT ENTERS THE OCEAN

LIGHT WEIGHT HEAT TRANSFERRED FLOATING 3 STRIPES AND BADGE OF SPORT

NEW STRETCH-WOVEN FABRIC FOR BETTER COMFORT AND FREEDOM OF MOVEMENT; WOVEN FABRICATION NOT A 1-T0-1 COLOR MATCH WITH KNIT JERSEYS DUE TO COMPOSITION

UNIQUE SIDE CUT WITH DROPPED BACK HEM



TEAM ROYAL BLUE



TEAM POWER RED



BLACK



TEAM NAVY BLUE



TEAM LIGHT GREY



WHITE



A photograph of three German football players in white jerseys with black horizontal stripes, clapping on a field. The player in the center is in sharp focus, while the others are blurred. The text 'CAMPEON21: CRISP, CLEAN, AUTHENTIC' is overlaid in white with a black outline across the middle of the image.

CAMPEON21: CRISP, CLEAN, AUTHENTIC

CAMPEON 21

AEROREADY:

MEN : XS | S | M | L | XL | XXL

WOMEN : XXS | XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

RETAIL INTRO: 2/1/21

END OF LIFE: 5/31/23

MSRP: \$45/\$40

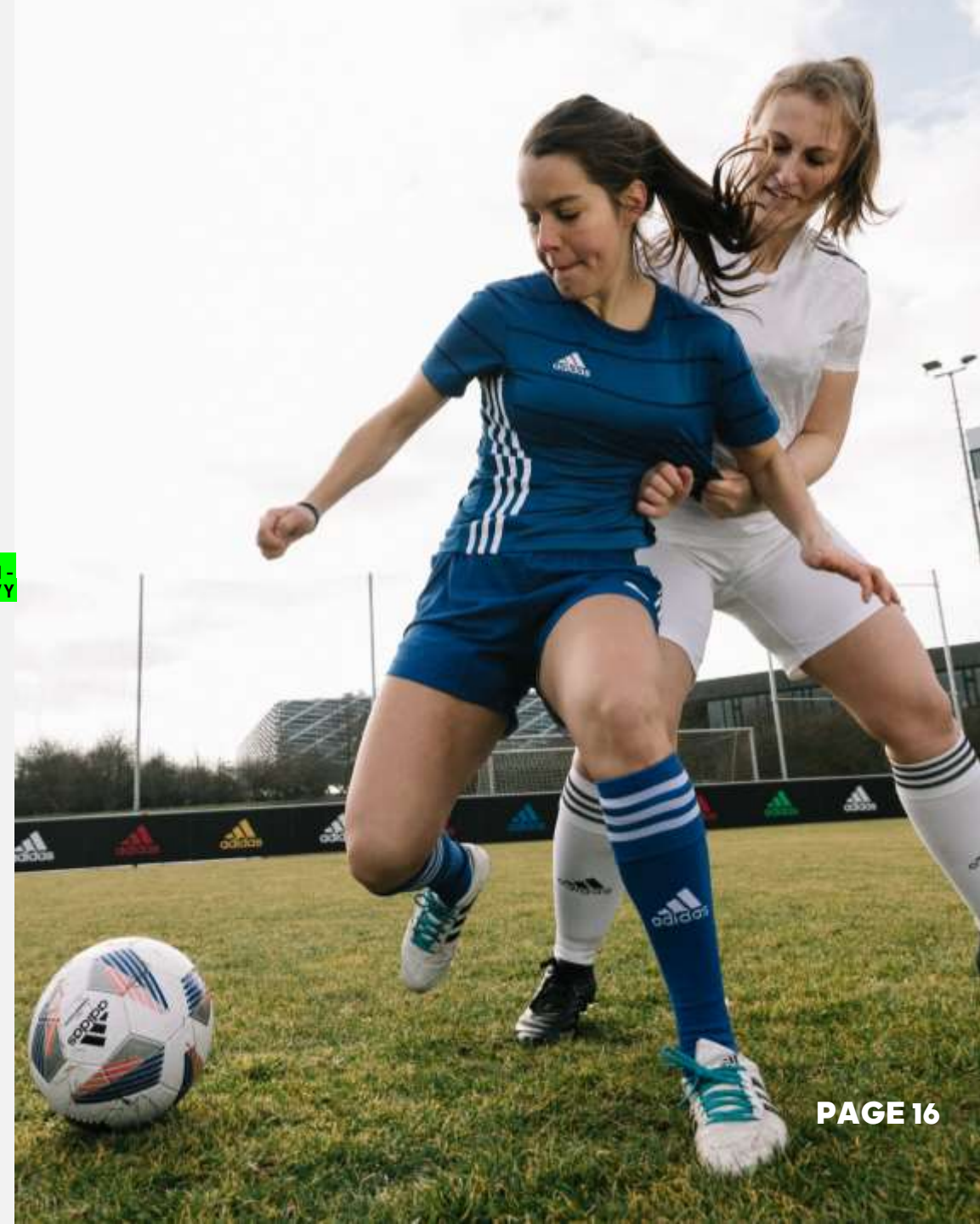
ENGINEERED PINSTRIPE HOOP FABRICATION; OFFERED IN 9 COLORS

NON PRIMEBLUE/PRIMEGREEN POLYESTER MATERIAL WITH LAID
DOWNSIDE BRANDING FOR ICONIC SOCCER LOOK

COLORS COMPATIBLE WITH CONDIVO, ****TASTIG019**,
AND SQUADRA SHORTS



★ ****TASTIGO SHORT COLOR NOT A TRUE 1-TO-1 MATCH IN TEAM ROYAL & TEAM NAVY**



TASTIGO19 SHORT



AEROREADY:

MEN : XS | S | M | L | XL | XXL

WOMEN : XXS | XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

RETAIL INTRO: 2/1/21

END OF LIFE: 5/31/23

MSRP: \$25/\$23

ENGINEERED PINSTRIPE HOOP FABRICATION; OFFERED IN 9 COLORS

NON PRIMEBLUE/PRIMEGREEN POLYESTER MATERIAL WITH LAID DOWNSIDE BRANDING FOR ICONIC SOCCER LOOK

SHORT ***COMPATIBLE WITH ALL JERSEY OFFERINGS IN RANGE + ADDITION OF TEAM LIGHT GREY IN 2021 TEAM COLOR TEMPLATE

★ ****TASTIGO19 SHORT COLOR NOT A TRUE 1-TO-1 MATCH IN TEAM ROYAL & TEAM NAVY IN 2021 JERSEY STYLES****



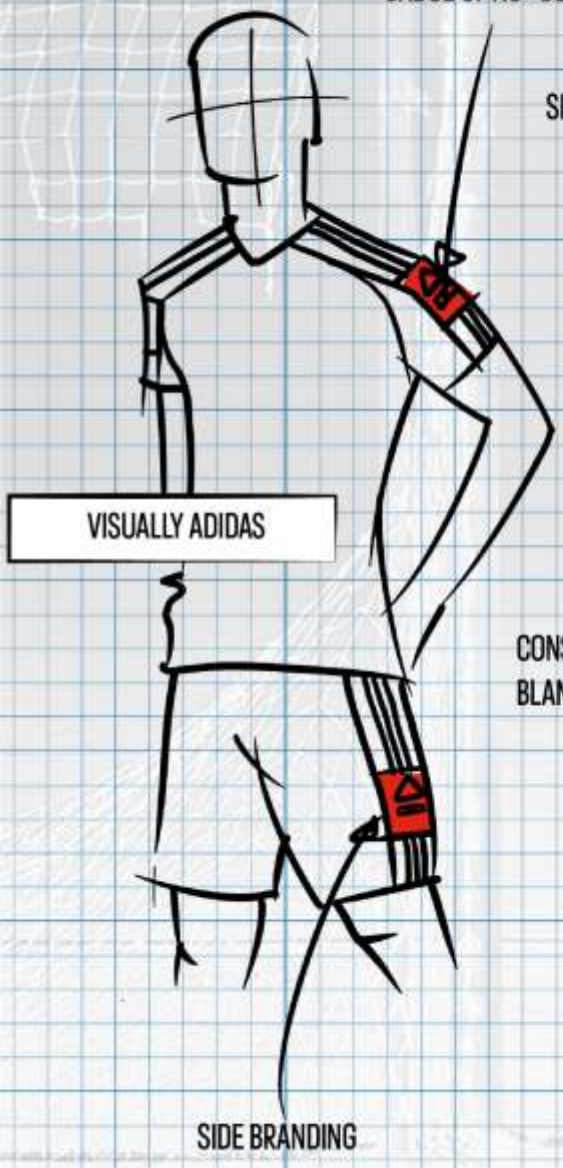
OLD	NEW	GENDER
DP3170	GV1619	WMNS
DP3248	GV1614	MNS
DP3176	GV1623	YOUTH

OWN THE ARM-STRIPES - BOS - FOOTBALL DNA

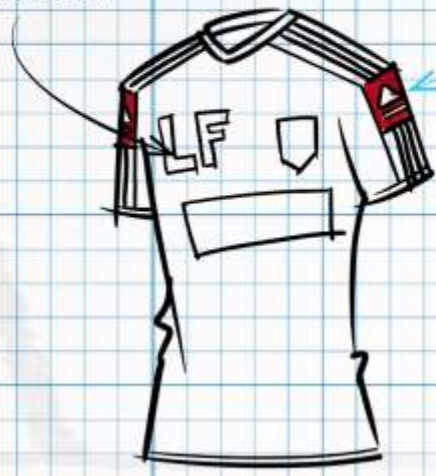
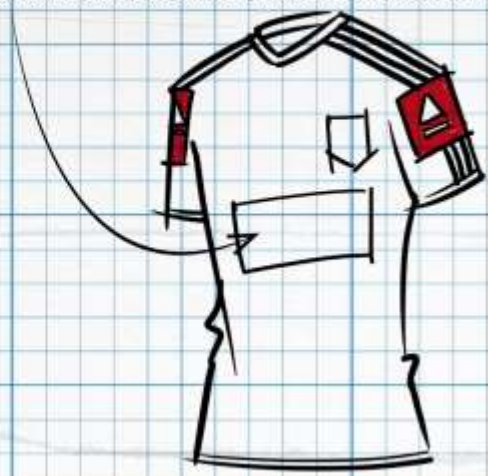
BADGE OPTIC - BOS AS LEAGUE / ASSOCIATION

SHOULDER BRANDING IS THE ENVY OF COMPETITORS

CONSUMER NEEDS:
BUY INTO ADIDAS FOR 3 STRIPES AT PRICE POINT



CONSUMER NEEDS:
BLANK CANVAS FOR CONSUMER - CREST / NUMBERS / INITIALS / SPONSOR



SQUADRA 21

AEROREADY:

MEN : XS | S | M | L | XL | XXL

WOMEN : XXS | XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

RETAIL INTRO: 2/1/21

END OF LIFE: 5/31/24

MSRP: \$35/\$30



11 COLOR OFFERINGS WITH LAID-ON, CONTRAST 3 STRIPES WITH CREW NECK COLLAR; 3.5-YEAR LIFECYCLE

ICONIC HEAT TRANSFER BRANDING ON BOTH SLEEVES FOR DISTINCT DESIGN LANGUAGE

PRIMEGREEN FABRIC: MADE WITH RECYCLED MATERIALS IN AN EFFORT TO END PLASTIC WASTE

EMBELLISHMENT FRIENDLY DESIGN: OPEN FRONT AND BACK FOR CRESTS, SPONSORS, NAMES, AND NUMBERS

- ★ WHITE/BLACK STRIPE SAMPLE RECEIVED IS INCORRECT
- ★ WHITE/BLACK STRIPE IMAGE IN CATALOG IS INCORRECT



TEAM ROYAL BLUE TEAM POWER RED BLACK TEAM NAVY BLUE TEAM LIGHT GREY WHITE



TEAM ORANGE TEAM YELLOW TEAM LIGHT BLUE TEAM MAROON TEAM GREEN



SQUADRA 21

AEROREADY:

MEN : XS | S | M | L | XL | XXL

WOMEN : XXS | XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

RETAIL INTRO: 2/1/21

END OF LIFE: 5/31/24

MSRP: \$22/\$20



11 COLOR OFFERINGS PERFORMANCE TIE CORD AT FRONT OF SHORT; 3.5-YEAR LIFECYCLE

LAY DOWN STRIPING FOR CLEAN AESTHETIC AND MAXIMUM ABILITY TO CROSS MERCHANDISE WITH OTHER JERSEYS

PRIMEGREEN FABRIC: MADE WITH RECYCLED MATERIALS IN AN EFFORT TO END PLASTIC WASTE.

EXPANDED COLOR OFFERING TO SUPPORT ALL TEAM COLORS WITH 1:1 SHORT HOOK



PAGE 31

ESTRO KIT

MEN : XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

CARRYOVER

END OF LIFE: 2024

MSRP: \$35/\$28

HEAD TO TOE RECREATIONAL KIT; **SOLD AS FULL KIT**

CORDLESS SHORT; OFFERED IN BLACK ONLY

SPECIALTY EXCLUSIVE

FULL 12 COLOR OFFER ON JERSEY, SHORTS/SOCKS IN BLACK ONLY



ESTRO BASE TEE

AEROREADY:

MEN: XS | S | M | L | XL | 2XL | 3XL

WOMEN: XXS | XS | S | M | L | XL

YOUTH: XXS | XS | S | M | L

RETAIL INTRO: 2/1/21

END OF LIFE: 12/31/26

MSRP: \$25/\$20



V-NECK COLLAR TO ALLOW FOR USE WITH ANY MATCH OR TRAINING JERSEY

SLIM FIT IS TIGHT TO THE SKIN (FITTED) AND WORKS PERFECTLY AS A LAYERING PIECE UNDER OTHER MATCH AND TRAINING TOPS

ALL-OVER STRETCH FABRIC FOR OPTIMAL COMFORT AND FREEDOM OF MOVEMENT

PRIMEGREEN: MADE WITH RECYCLED MATERIALS IN AN EFFORT TO END PLASTIC WASTE



TEAM ROYAL BLUE

TEAM POWER RED

BLACK

TEAM NAVY BLUE

TEAM LIGHT GREY

WHITE

★ COLORS INDICATED NOT A TRUE 1-TO-1 MATCH IN ENTRADA & TABELA JERSEYS



★ 2020 INLINE CARRYOVER STYLES

MEN : XS | S | M | L | XL | XXL
 WOMEN : XXS | XS | S | M | L | XL | XXL
 YOUTH: XXS | XS | S | M | L

END OF LIFE: 5/31/21

- DEMAND AGAINST PRODUCT WILL BE PLANNED AS FILL IN
- SUGGESTION TO MOVE INTO NEW STYLES FOR ALL CLUBS IN '21 PURCHASE YEAR
- LAST INVENTORY DEMAND ASSESSMENT TAKEN BY ADIDAS IN LATE Q3, IN ORDER TO SERVICE FILL IN NEEDS FOR LAST 6 MONTHS OF PRODUCT LIFECYCLE



CONDIVO 20 - \$50/\$45

1/1/20 RID - 5/31/22 EOL

MEN: XS | S | M | L | XL | XXL WOMEN: XXS | XS | S | M | L | XL | XXL YOUTH: XXS | XS | S | M | L

- ENGINEERED FABRIC
- HEAT-TRANSFER STRIPES AND BOS
- RETRO WIDE-CUT (4CM) SOFT-RIB COLLAR AND SLEEVES
- CURVED PERFORMANCE HEM
- MORE TONAL THAN CURRENT IMAGES



REGISTA 20 JERSEY - \$40/\$35

11/19 RID - 5/31/22 EOL

MEN: XS | S | M | L | XL | XXL WOMEN: XXS | XS | S | M | L | XL | XXL YOUTH: XXS | XS | S | M | L

- MIDFIELD FABRIC BODY WITH MESH FABRICATED SLEEVES AND SIDE/BACK INSERT
- FADED HEXAGONAL PRINT



CONDIVO 20 SHORT - \$30/\$28

1/1/20 RID - 5/31/22 EOL

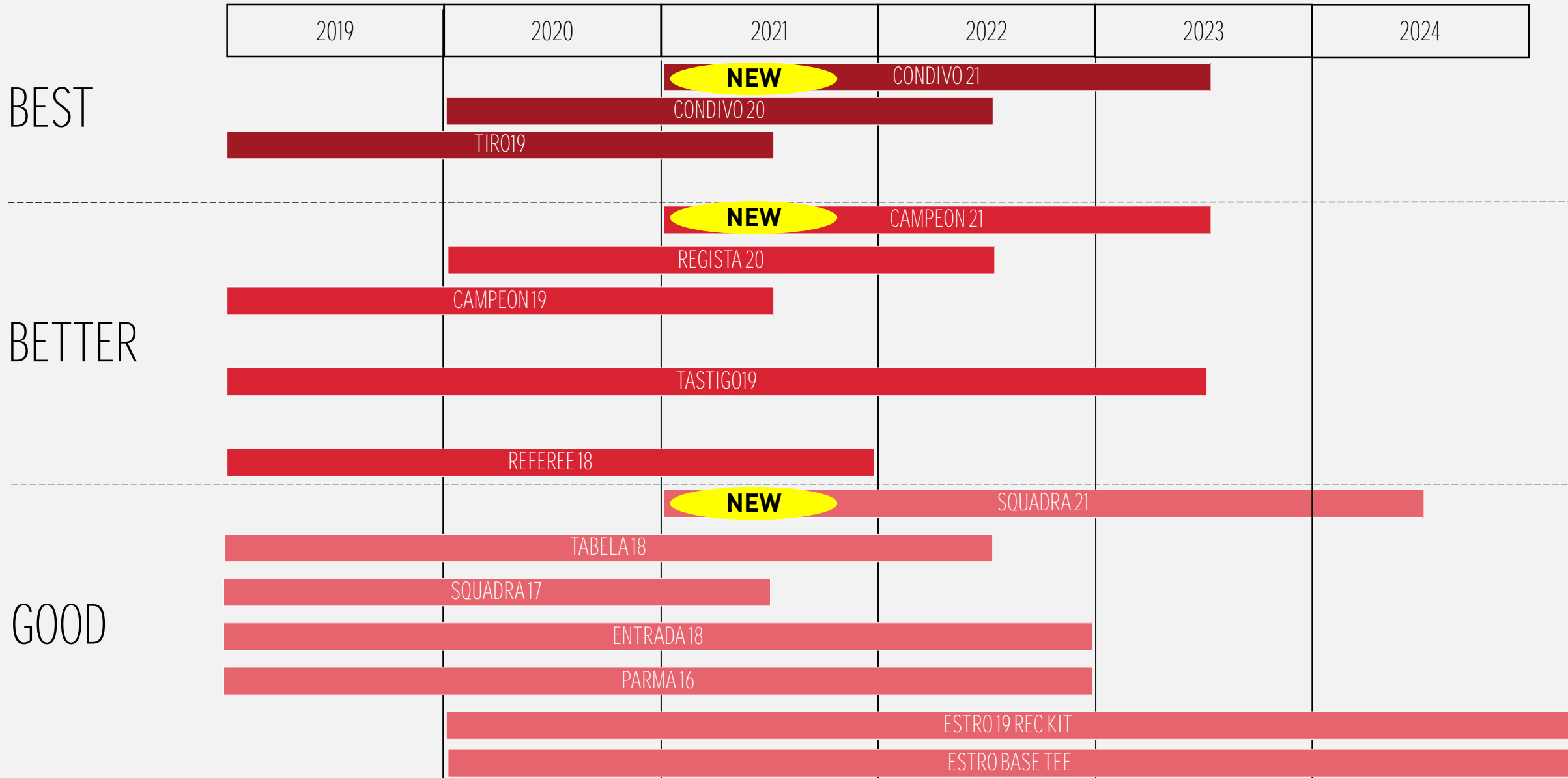
MEN: XS | S | M | L | XL | XXL WOMEN: XXS | XS | S | M | L | XL | XXL YOUTH: XXS | XS | S | M | L

- 4-WAY STRETCH WOVEN FABRIC
- ELEGANT, CURVED PERFORMANCE HEM
- SIDE SPLIT SEAM
- CONTRAST COLOR ON INNER-HEM
- HEAT-TRANSFER FLOATING STRIPES AND BOS



	BLACK	WHITE	TEAM POWER RED	TEAM LIGHT GREY	TEAM NAVY BLUE	TEAM ROYAL BLUE	TEAM GREEN	TEAM LIGHT BLUE	TEAM ORANGE	TEAM YELLOW	TEAM MAROON	GLORY PINK
TEAM SPEED PRO												
TEAM SPEED II					 *DARK BLUE*	 *BOLD BLUE*						
3 STRIPE HOOP												
COPA IV												
UTILITY												
MUNDIAL					 *DARK BLUE*	 *BOLD BLUE*						
METRO V												

MATCH LIFECYCLES



CONDIVO 21 GK

AEROREADY:

MEN LS & SS: XS | S | M | L | XL | XXL
WOMEN LS: XXS | XS | S | M | XL | XXL
YOUTH LS: XXS | XS | S | M | L

NEW



ACID YELLOW	SCREAMING ORANGE
*CON21 GK	*CON21 GK



RETAIL INTRO: 2/1/21

END OF LIFE: 12/31/21

L/S MSRP: \$65/\$55

MEN'S S/S MSRP: \$60

SHORT MSRP: \$35/\$33

LIGHT WEIGHT HEAT TRANSFERRED FLOATING 3 STRIPES AND BADGE OF SPORT

VIBRANT, SUBLIMATED ALL-OVER GRAPHIC INSPIRED BY AIR IN MOTION

GENDER EQUITY UPDATES IN L/S JERSEY & SHORTS

- S/S JERSEY AVAILABLE IN MEN'S ONLY

100% PRIMEBLUE FABRIC

UNIQUE SIDE SLIT SHAPE WITH DROPPED BACK HEM

MATCHING SHORTS FEATURING THE SAME ALL-OVER GRAPHIC

Sleeve length adjustment →



★ MEN'S ONLY



ACID YELLOW



★ MEN'S ONLY



SCREAMING ORANGE



SQUADRA 21 GK

AEROREADY:

MEN: XS | S | M | L | XXL

YOUTH: XS | S | M | L

RETAIL INTRO: 2/1/21

END OF LIFE: 12/31/23

MSRP: \$45/\$35



PRIMEGREEN FABRIC: MADE WITH RECYCLED MATERIALS IN AN EFFORT TO END PLASTIC WASTE

EMBELLISHMENT FRIENDLY WITH THE DIAGONAL GRAPHIC EXECUTED ON THE FRONT PANEL ONLY; 2.5-YEAR LIFECYCLE

NEWLY DESIGNED AND ANATOMICALLY SHAPED PADDING FOR CUSHIONING AND MAXIMUM RANGE OF MOTION

BOLD COLOR BLOCKING ON FRONT AND ON ONE SLEEVE



TEAM SOLAR YELLOW/BLACK

TEAM NAVY BLUE/BOLD AQUA



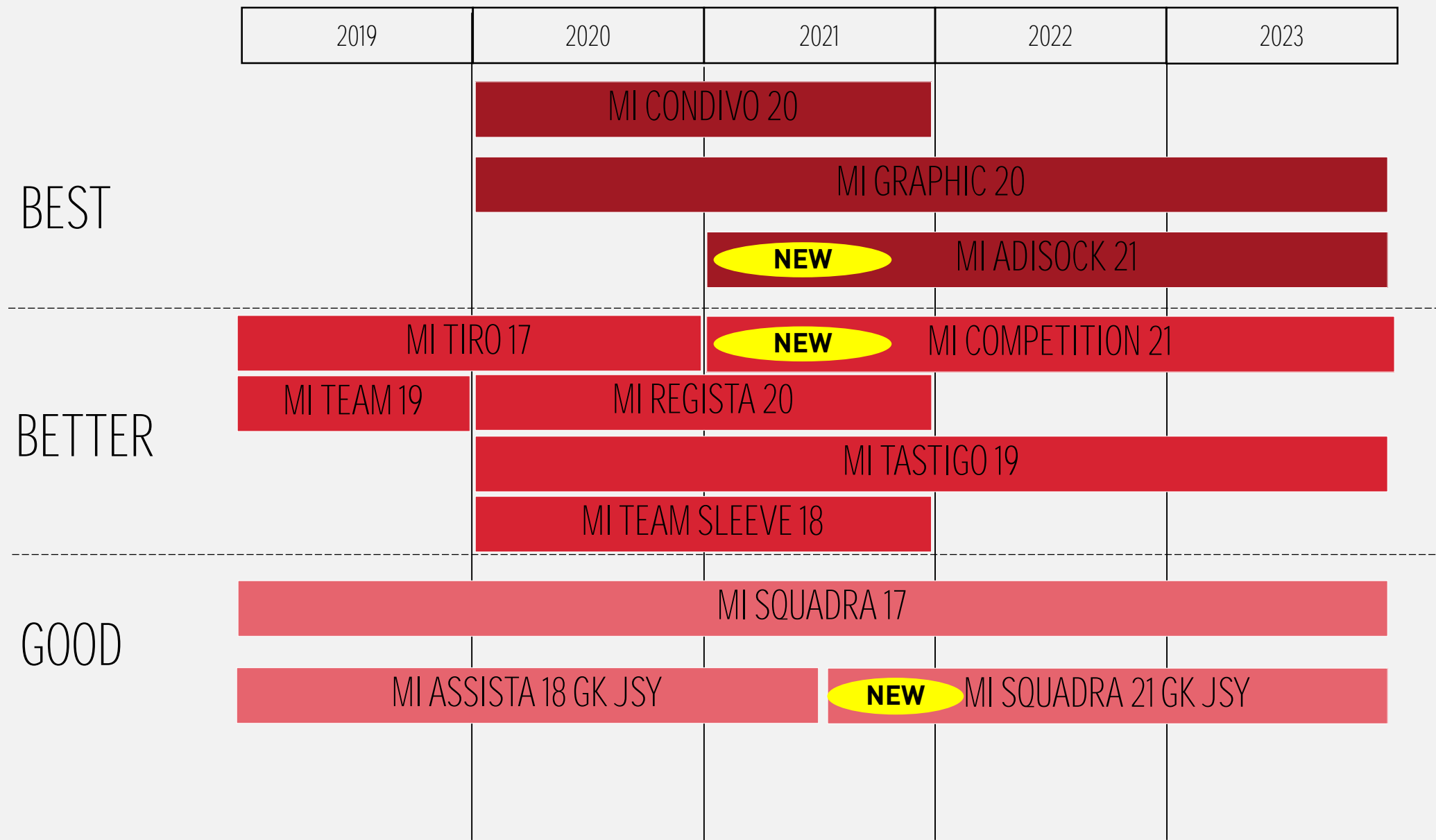


MITEAM

**“OUR TEAM IS DIFFERENT, UNIQUE -
AND THIS STARTS WITH THE COLORS WE WEAR”**

PH

MATCH WEAR MITEAM - LIFECYCLE OVERVIEW (JERSEYS)



INLINE EXTENSION
OWN THE LOCKER
ROOM



MI GRAPHIC 20



NEW

MI COMPETITION 21 & TASTIGO 19



MI SQUADRA 17

MITEAM EXCLUSIVE
WIN THE CREATORS



NEW



MI COMPETITION 21
+
MI TASTIGO 19



MI GRAPHIC 20





MICOMPETITION 21

AEROREADY:

MEN: XS | S | M | L | XL | XXL

WOMEN: XXS | XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

RETAIL INTRO: 11/1/20

END OF LIFE: 11/15/23

MSRP: \$55/\$50

14 UNIQUE GRAPHIC OPTIONS AVAILABLE IN 19 MITEAM COLORS

PRIMEGREEN FABRIC IN BRUSHED POLY CONSTRUCTION W/UPF 50+

SHORT SLEEVE ONLY; BLANK DESIGN AVAILABLE

MITEAM CONFIGURATOR DESIGN WILL BE LIVE ON 11/1/20

NAVY & ROYAL (ONLY) WON'T ALIGN 1:1 WITH INLINE TASTIG019 SHORT COLOR

CODE	COLOR NAME	ALL PARTS
001A	WHITE	X
095A	BLACK	X
AD8Q	TEAM NAVY BLUE	X
AD8R	TEAM ROYAL BLUE	X
ADA3	TEAM LIGHT BLUE	X
ADF3	TEAM COFFEE	X
ADEY	TEAM MAROON	X
ADEZ	TEAM COLLEGIATE BURGUNDY	X
ADFX	TEAM VICTORY RED	X
ADF1	TEAM POWER RED	X
ADCY	TEAM ORANGE	X
ADF6	TEAM COLLEGIATE GOLD	X
ADF7	TEAM YELLOW	X
AD8T	TEAM DARK GREEN	X
ADCZ	TEAM GREEN	X
ADF2	TEAM COLLEGIATE PURPLE	X
ADFY	TEAM ONIX	X
ADF4	TEAM SAND	X
ADFF	TEAM SHOCK PINK F18	X

****NOT IN CATALOG****

MI COMPETITION 21 JSY M/W/Y - GRAPHIC OVERVIEW

MIX OF WELL-KNOWN, POPULAR GRAPHICS AND NEW, FRESH PRINTS

STRIPES 1



STRIPES 2



PIN STRIPES



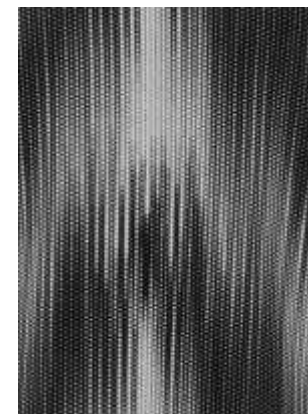
HOOPS



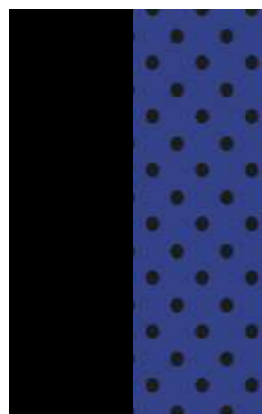
DIAGONAL STRIPES



TIRO 19



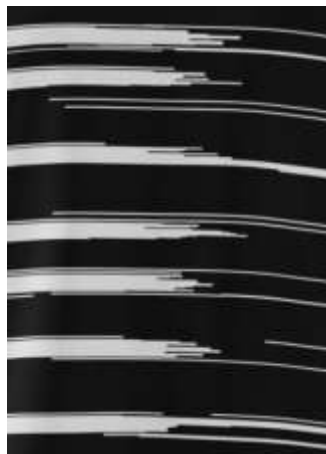
HALF - HALF 2



SASH



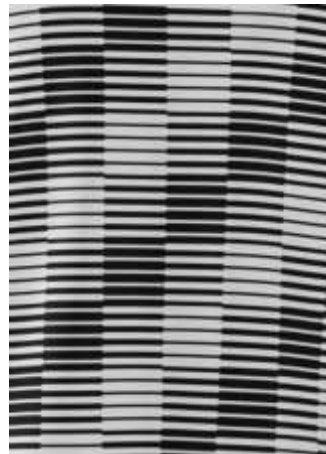
HALF - HALF 1



SHUTTER



SQUARES



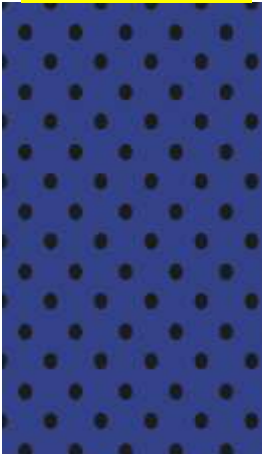
FADE



CRACKLE



POLKA DOT



*** MATCHING DISCREPANCIES OF SAME COLOR MAY OCCUR BETWEEN THREE STRIPES AND OTHER AREAS DUE TO DIFFERENT FABRIC TREATMENT PROCESSES

MI TASTIGO 19 SHORT

AEROREADY:

MEN : XS | S | M | L | XL | XXL

WOMEN : XXS | XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

CARRYOVER **

END OF LIFE: 5/31/23

MSRP: \$35/\$32

1:1 FABRICATION AND PRINT CONSISTENCY AS INLINE TASTIGO19

KNITTED FABRIC MIX

RECYCLED POLYESTER

COLORS ALIGN 100% WITH 2021 INLINE TEAM COLOR TEMPLATES

ALTERNATIVE COLOR OPTION TO NAVY AND ROYAL INLINE TASTIGO 19 SHORT



****NOT IN CATALOG****

MI GRAPHIC 20

AEROREADY

MEN: XS | S | M | L | XL | 2XL | 3XL
WOMEN: XS | XS | S | M | L | XL | XXL
YOUTH: XXS | XS | S | M | L

CARRYOVER**

END OF LIFE: 12/31/23

MSRP:

- JERSEY : \$65/\$60
- SHORT : \$45/\$40

KNITTED, ENGINEERED MESH FABRIC

19 GRAPHIC OPTIONS (BLANK AVAILABLE - SAME PRICE)

4 SHORT GRAPHICS

CUSTOMIZED STRIPE PLACEMENT

LAY DOWN STRIPES (OR NONE) AND EMBROIDERED BADGE OF SPORT

RECYCLED POLYESTER

COLOR OFFERING FROM 2020 TEAM COLOR PALETTE

+\$5 FOR LONG-SLEEVED



****NOT IN CATALOG****

STRIPES 1



STRIPES 2



STRIPES 3



STRIPES 4



HOOPS 1



HOOPS 2



HOOPS 3



HALF-HALF 1



HALF-HALF 2



DIAGONAL



PIN STRIPES



SASH



SHUTTER



CAMO



MELANGE



ZIG-ZAG (Q2)



TIGER



WAVES



TRIANGLES



*** MATCHING DISCREPANCIES OF SAME COLOR MAY OCCUR BETWEEN THREE STRIPES AND OTHER AREAS DUE TO DIFFERENT FABRIC TREATMENT PROCESSES

CAMO



MELANGE



TIGER



TRIANGLES



*** MATCHING DISCREPANCIES OF SAME COLOR MAY OCCUR BETWEEN THREE STRIPES AND OTHER AREAS DUE TO DIFFERENT FABRIC TREATMENT PROCESSES

A photograph of three women in athletic wear on a stadium balcony. The woman in the center is wearing a black Adidas tracksuit and holding a white soccer ball with colorful patterns. She is smiling and looking towards the woman on the right. The woman on the left is wearing a red Adidas tracksuit and is also smiling. The woman on the right is wearing a red Adidas tracksuit and has her hair in a ponytail. They are standing on a balcony with a metal railing, overlooking a stadium with tiered seating. The background shows a large stadium building with many windows.

CONDIVIO 21 TRAINING

CONDIVO 21 TRAINING JACKET & PANT

AEROREADY:

MEN: XS | S | M | L | XL | XXL

WOMEN: XXS | XS | S | M | L | XL | XXL

YOUTH: XXS | XS | S | M | L

RETAIL INTRO: 2/1/21

END OF LIFE: 5/31/23

JACKET MSRP: \$70/\$65

PANT MSRP: \$55/50

PRIMEBLUE: MADE WITH PARLEY OCEAN PLASTIC™ WHICH IS MADE FROM RECYCLED WASTE, INTERCEPTED FROM BEACHES AND COASTAL COMMUNITIES BEFORE IT REACHES THE OCEAN. ALMOST THE ENTIRE RANGE IS COMPRISED OF THIS MATERIAL

SLIM FIT, HIGH PERFORMANCE SILHOUETTE BUILT WITH PLAYER INSIGHTS

2.5-YEAR LIFECYCLE IN WARM UP TO ALIGN WITH CLUB PURCHASE CYCLES

ENGINEERED MESH WITH CONTRAST ENVIRONMENTAL CAMO GRAPHIC

ELASTICATED WAISTBANDS IN PANTS



TEAM ROYAL BLUE

TEAM POWER RED

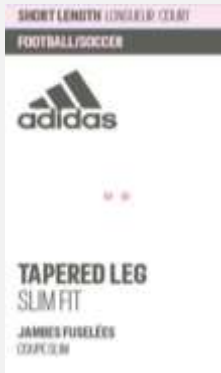
TEAM NAVY BLUE

BLACK

TEAM LIGHT GREY



CONDIVO 21 TRAINING SLIM FIT DESIGN



CONDIVO21

SLIM FIT

MENS	HIP WIDTH	40.94 in
	THIGH WIDTH	26.02 in
	KNEE WIDTH	16.85 in
	CALF WIDTH	14.33 in
	SIDE SEAM	38.19 in



PLAYER INSIGHTS



ALL WEATHER JKT

WATER REPELLENT FABRIC WITH PACKABLE HOOD & ZIP POCKETS
M/Y

PAGE 63



TRAINING TOP

SLIM FIT, VENTILATED TOP AS PREFERRED BY THE PROS
M/W/Y

PAGE 57



TRAINING PANT

SLIM FIT, SHORTENED PANT WITH ELASTIC WAISTBAND
M/W/Y

PAGE 60



HYBRID TOP

WATER REPELLENT FABRIC WITH WARM LINING FOR BOTH COLD OR RAINY CONDITIONS, THUMBHOLES
M/W/Y

PAGE 65



GENDER	MODEL NAME	GREY	BLACK	NAVY	BLUE	RED	PRICE	TECHNOLOGY	FIT
MEN	CON21 TR TOP	o	o				\$65	PRIMEBLUE AEROREADY	SLIM
WOMEN	CON21 TR TOP W	o	o				\$65	PRIMEBLUE AEROREADY	SLIM
YOUTH	CON21 TR TOP Y	o	o				\$60	PRIMEBLUE AEROREADY	SLIM
MEN	CON21 TR PNT S		o	o			\$55	PRIMEBLUE AEROREADY	SLIM
WOMEN	CON21 TR PNT S W		o	o			\$55	PRIMEBLUE AEROREADY	SLIM
YOUTH	CON21 TR PNT S Y		o	o			\$50	PRIMEBLUE AEROREADY	SLIM
MEN	CON21 TK JKT	o	o	o	o	o	\$70	PRIMEBLUE AEROREADY	SLIM
WOMEN	CON21 TK JKT W	o	o	o	o	o	\$70	PRIMEBLUE AEROREADY	SLIM
YOUTH	CON21 TK JKT Y	o	o	o	o	o	\$65	PRIMEBLUE AEROREADY	SLIM
MEN	CON21 HYBRID TOP		o				\$80	PRIMEGREEN AEROREADY	REGULAR
WOMEN	CON21 HYBRID TOP W		o				\$80	PRIMEGREEN AEROREADY	REGULAR
YOUTH	CON21 HYBRID TOP Y		o				\$75	PRIMEGREEN AEROREADY	REGULAR
ADULT	CON21 AW JKT		o				\$95	PRIMEGREEN AEROREADY	REGULAR
YOUTH	CON21 AW JKT Y		o				\$80	PRIMEGREEN AEROREADY	REGULAR



Adidas is committed to making our products more sustainable. We are using recycled materials and reducing our carbon footprint. For more information, visit [adidas.com/sustainability](#).



TRACK JACKET (SLIM FIT)



HYBRID TOP



TRAINING PANT (SLIM FIT)

****POCKETED TRAINING SHORT OFFERING SHIFTS TO TIRO 21****



TRAINING TOP (SLIM FIT)

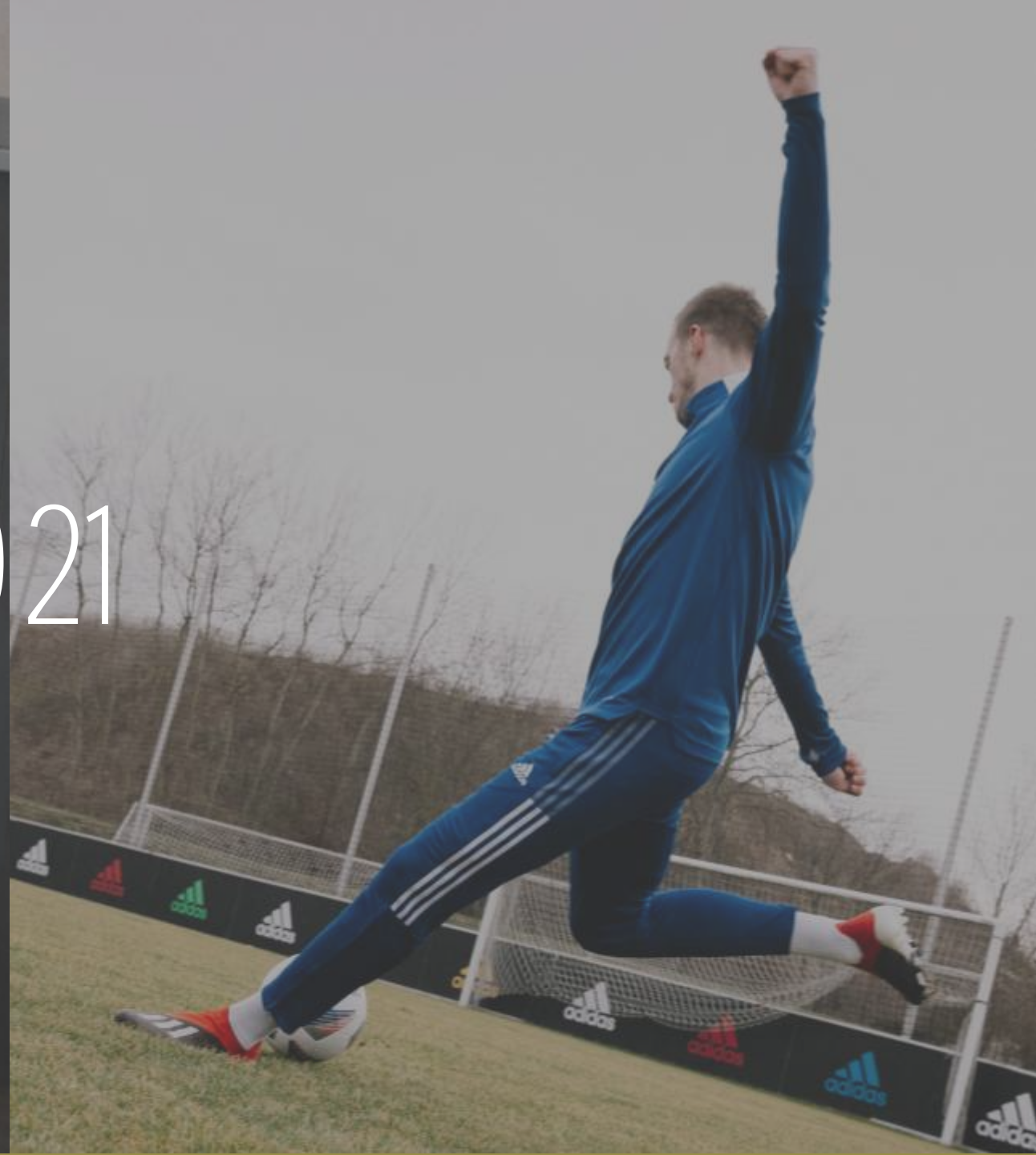


ALL WEATHER JACKET





TIRO 21



TIRO 21

PRIMEGREEN: MADE WITH RECYCLED MATERIALS IN AN EFFORT TO END PLASTIC WASTE

RECYCLED POLYESTER: PRODUCT IS CONSTRUCTED WITH RECYCLED MATERIALS (NON-PRIMEBLUE/GREEN)

LIGHTWEIGHT 3 STRIPES WITH MESH OVERLAY CONSTRUCTION FOR UNIQUE COLOR BLOCKED DESIGN LANGUAGE

EVERGREEN RANGE (2.5-YEAR LIFECYCLE) WITH PERFORMANCE ORIENTED DESIGN FEATURES

ENGINEERED ¾ STRIPE EXECUTION FOR PREMIUM 3S UPDATE AND ELEVATED EXECUTION



TIRO 21 TRAINING REGULAR FIT

STANDARD LENGTH LENGTH (REGULAR FIT)

FOOTBALL/SOCCER



TAPERED LEG
REGULAR FIT

JAMMED PURELENS
CLIMATE COOLING



TIRO21 TK PNT

REGULAR FIT

M	HIP WIDTH	42.52 in
	THIGH WIDTH	27.72 in
	KNEE WIDTH	17.32 in
	CALF WIDTH	15.35 in
	SIDE SEAM	40.16 in



TIRO SWEAT COLLECTION

SWEAT HOODY: \$55/\$50

SWEAT PANT: \$50/\$45

SWEAT SHORT: \$35 (ADULT ONLY)

RECYCLED POLYESTER: CONSTRUCTED WITH RECYCLED MATERIALS

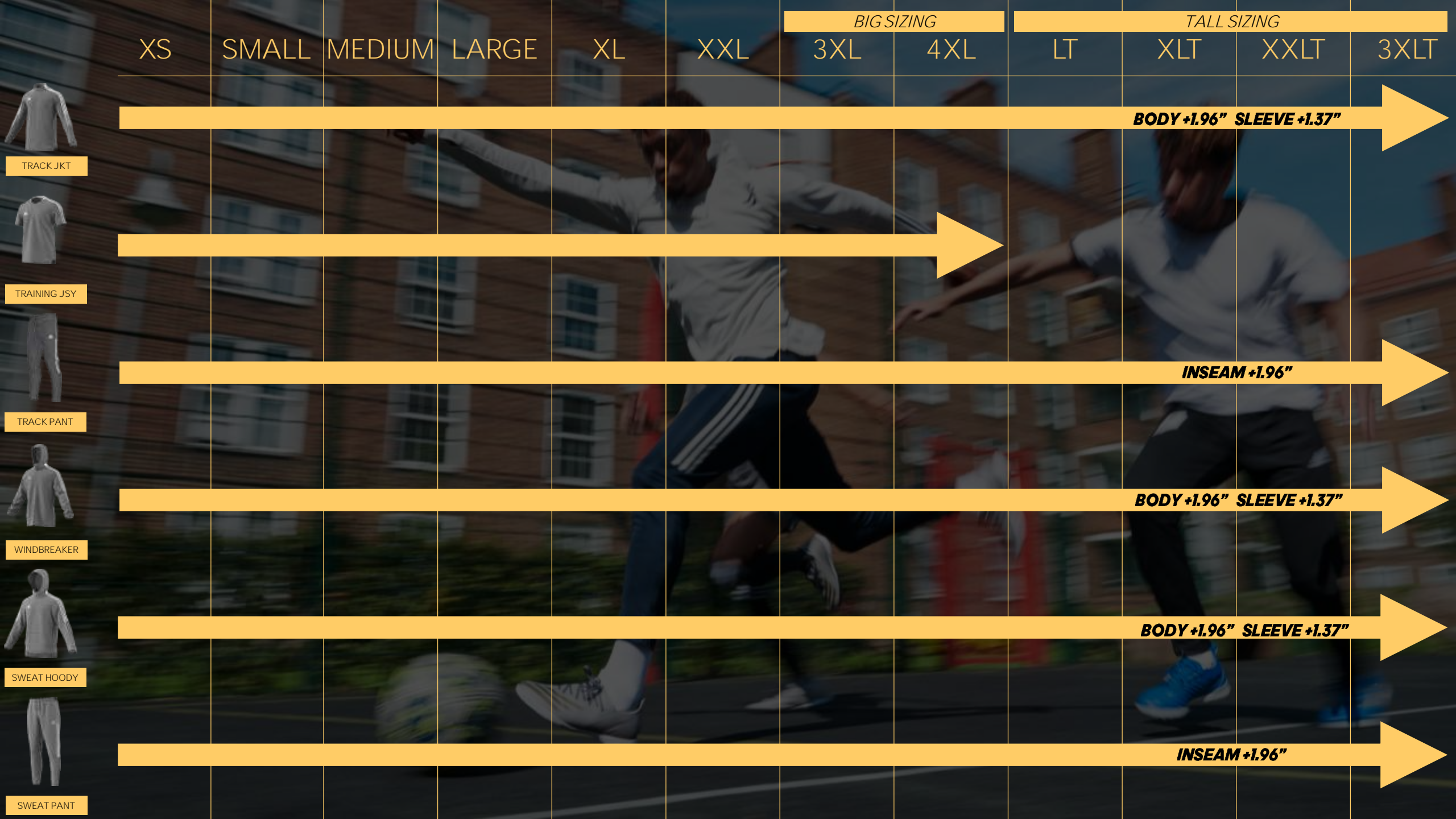
KANGAROO POCKET ON HOODY AND ZIP POCKETS ON BOTH SWEAT PANT AND SWEAT SHORT

240 GRAM FABRIC CONSTRUCTION : 70% COTTON AND 30% RECYCLED POLYESTER

ENGINEERED $\frac{3}{4}$ STRIPE EXECUTION FOR PREMIUM 3S UPDATE AND ELEVATED EXECUTION



PAGE 91-94



XS

SMALL

MEDIUM

LARGE

XL

XXL

3XL

4XL

LT

XLT

XXLT

3XLT

BIG SIZING

TALL SIZING

BODY +1.96" SLEEVE +1.37"

INSEAM +1.96"

BODY +1.96" SLEEVE +1.37"

BODY +1.96" SLEEVE +1.37"

INSEAM +1.96"

TRACK JKT

TRAINING JSY

TRACK PANT

WINDBREAKER

SWEAT HOODY

SWEAT PANT

XXS

XS

SMALL

MEDIUM

LARGE

XL

XXL

3XL



MEN'S MATCH



MEN'S TRAINING



WOMEN'S MATCH



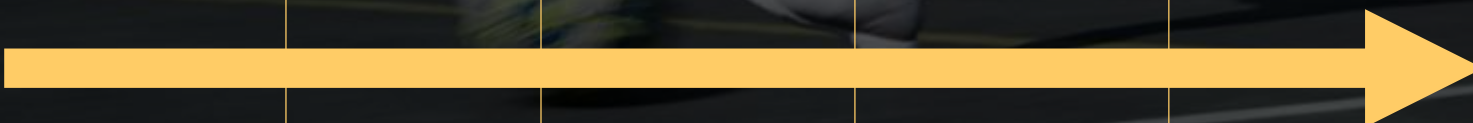
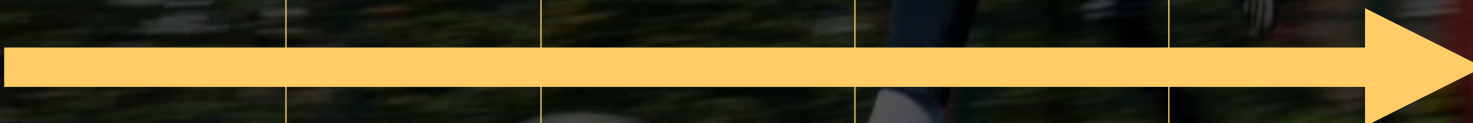
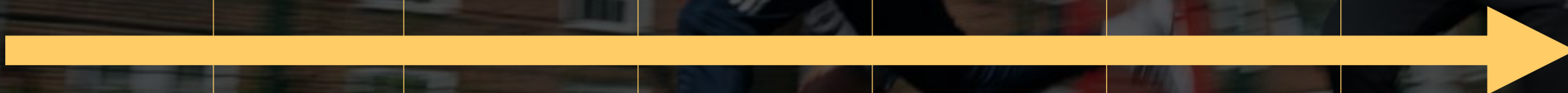
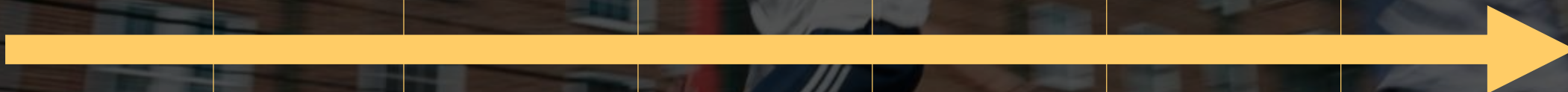
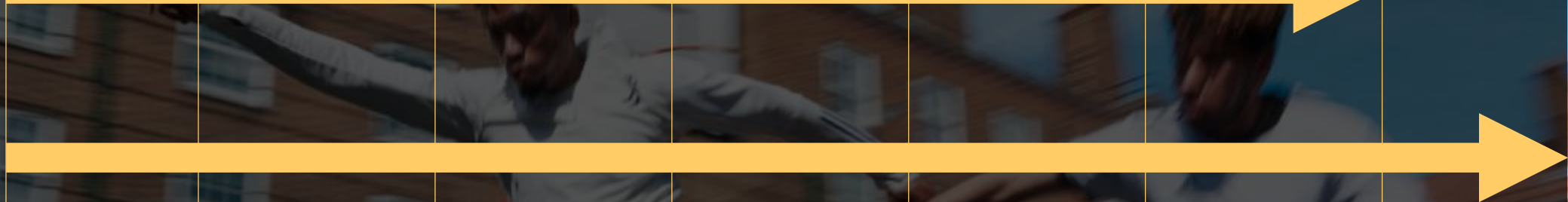
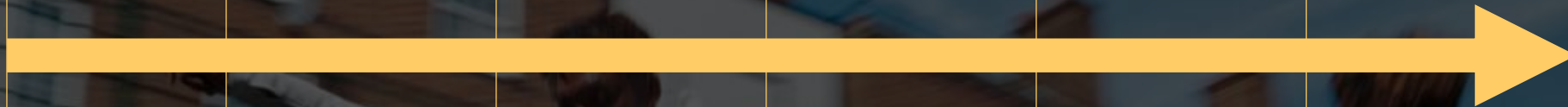
WOMEN'S TRAINING



YOUTH MATCH



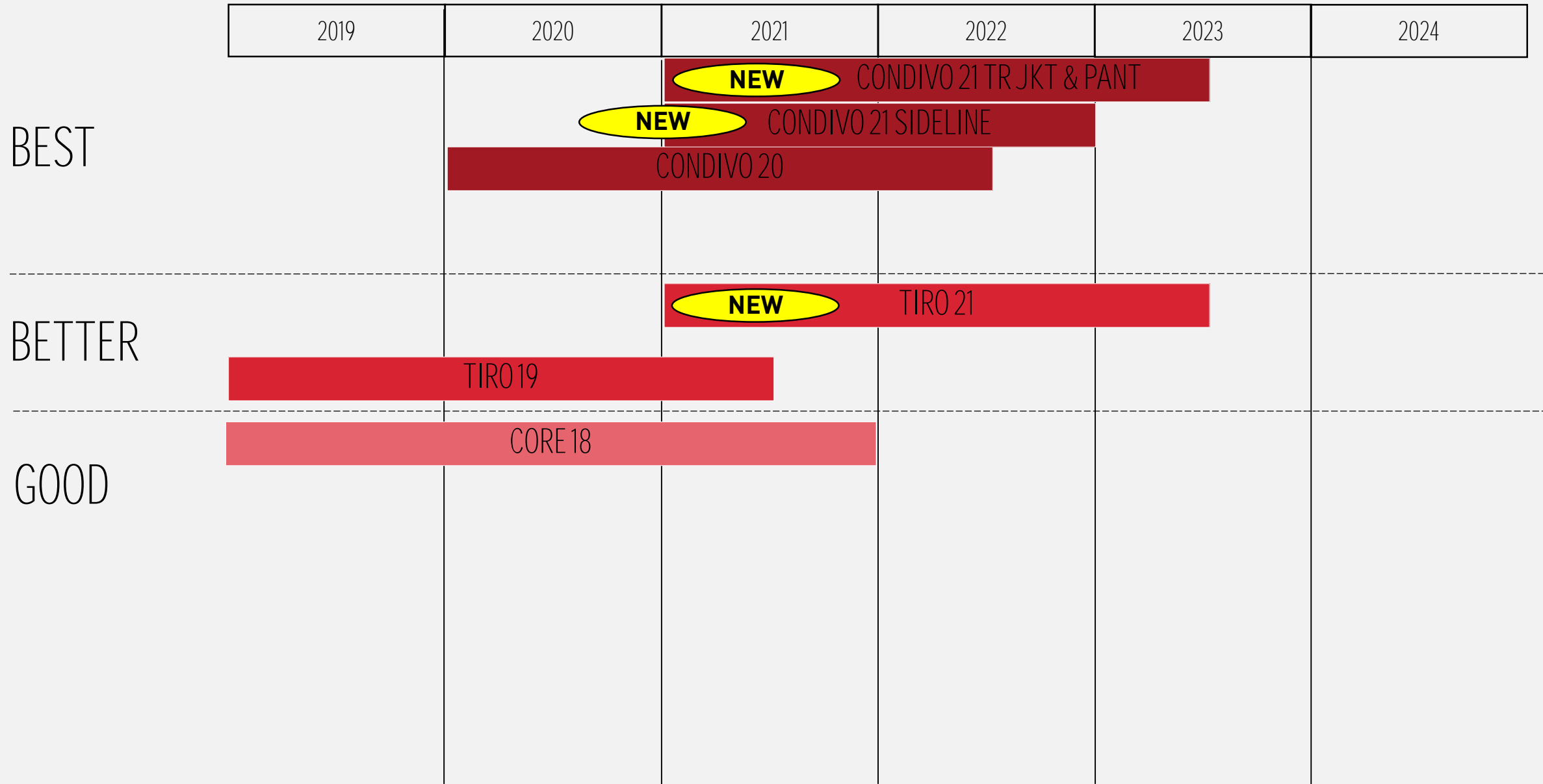
YOUTH TRAINING



TIRO 21 TRAINING

				FULL TEAM							
GENDER	MODEL NAME	WHITE	GREY	BLACK	BLACK/BLACK	NAVY	RED	PRICE	TECHNOLOGY		FIT
MEN	TIRO21 TK JKT	o	o	o				\$50	PRIMEGREEN	AEROREADY	SLIM
WOMEN	TIRO21 TK JKT W	o		o		o		\$50	PRIMEGREEN	AEROREADY	SLIM
YOUTH	TIRO21 TK JKT Y		o	o				\$45	PRIMEGREEN	AEROREADY	SLIM
MEN	TIRO21 TK PNT	o	o	o	o	o		\$45	PRIMEGREEN	AEROREADY	REGULAR
WOMEN	TIRO21 TK PNT W	o	o	o	o	o		\$45	PRIMEGREEN	AEROREADY	REGULAR
MEN	TIRO21 WB JKT	o	o	o				\$65	PRIMEGREEN	AEROREADY	SLIM
WOMEN	TIRO21 WB JKT W	o	o	o				\$65	PRIMEGREEN	AEROREADY	SLIM
YOUTH	TIRO21 WB JKT Y	o	o	o				\$65	PRIMEGREEN	AEROREADY	SLIM
MEN	TIRO21 POLO			o				\$40	PRIMEGREEN	AEROREADY	REGULAR
MEN	TIRO21 SW SHO		o	o				\$35	REC. PES MIX	-	SLIM
WOMEN	TIRO21 SW SHO W		o	o				\$35	REC. PES MIX	-	SLIM
MEN	TIRO21 SW HOODY		o	o			o	\$55	REC. PES MIX	-	REGULAR
WOMEN	TIRO21 SW HOODY W		o	o			o	\$55	REC. PES MIX	-	REGULAR
YOUTH	TIRO21 SW HOODY Y		o	o			o	\$50	REC. PES MIX	-	REGULAR
MEN	TIRO21 SW PNT		o	o		o		\$50	REC. PES MIX	-	REGULAR
WOMEN	TIRO21 SW PNT W		o	o		o		\$50	REC. PES MIX	-	REGULAR
YOUTH	TIRO21 SW PNT Y		o	o		o		\$45	REC. PES MIX	-	REGULAR
MEN	TIRO21 ¾ PNT			o				\$40	PRIMEGREEN	AEROREADY	REGULAR
WOMEN	TIRO21 ¾ PANT W			o				\$40	PRIMEGREEN	AEROREADY	REGULAR
YOUTH	TIRO21 ¾ PNT Y			o				\$35	PRIMEGREEN	AEROREADY	REGULAR
MEN	TIRO21 TR JSY	o	o	o				\$30	PRIMEGREEN	AEROREADY	REGULAR
WOMEN	TIRO21 TR JSY W		o	o				\$30	PRIMEGREEN	AEROREADY	REGULAR
MEN	TIRO21 TR SHO			o		o		\$35	PRIMEGREEN	AEROREADY	REGULAR
WOMEN	TIRO21 TR SHO W			o		o		\$35	PRIMEGREEN	AEROREADY	REGULAR

TRAINING LIFECYCLES



****BOOKING DEADLINES: SPECIALTY ACCOUNTS****

****DEADLINES APPLICABLE TO ADIDAS DIRECT AND ADIDAS INDY****

SHIP WINDOW	ORDER DEADLINE
1/1/2021	6/22/2020
2/1/2021	7/24/2020
3/1/2021	8/21/2020
4/1/2021	9/18/2020
5/1/2021	10/23/2020
6/1/2021	11/20/2020
7/1/2021	12/18/2020
8/1/2021	1/22/2021
9/1/2021	2/19/2021
10/1/2021	3/19/2021
11/1/2021	4/23/2021



THANK YOU FOR YOUR
PARTNERSHIP